

# A Private Foundation Fights for Resource Productivity

Resource-Productivity –  
Indispensable for Economy and Ecology  
but  
Unknown in the Public

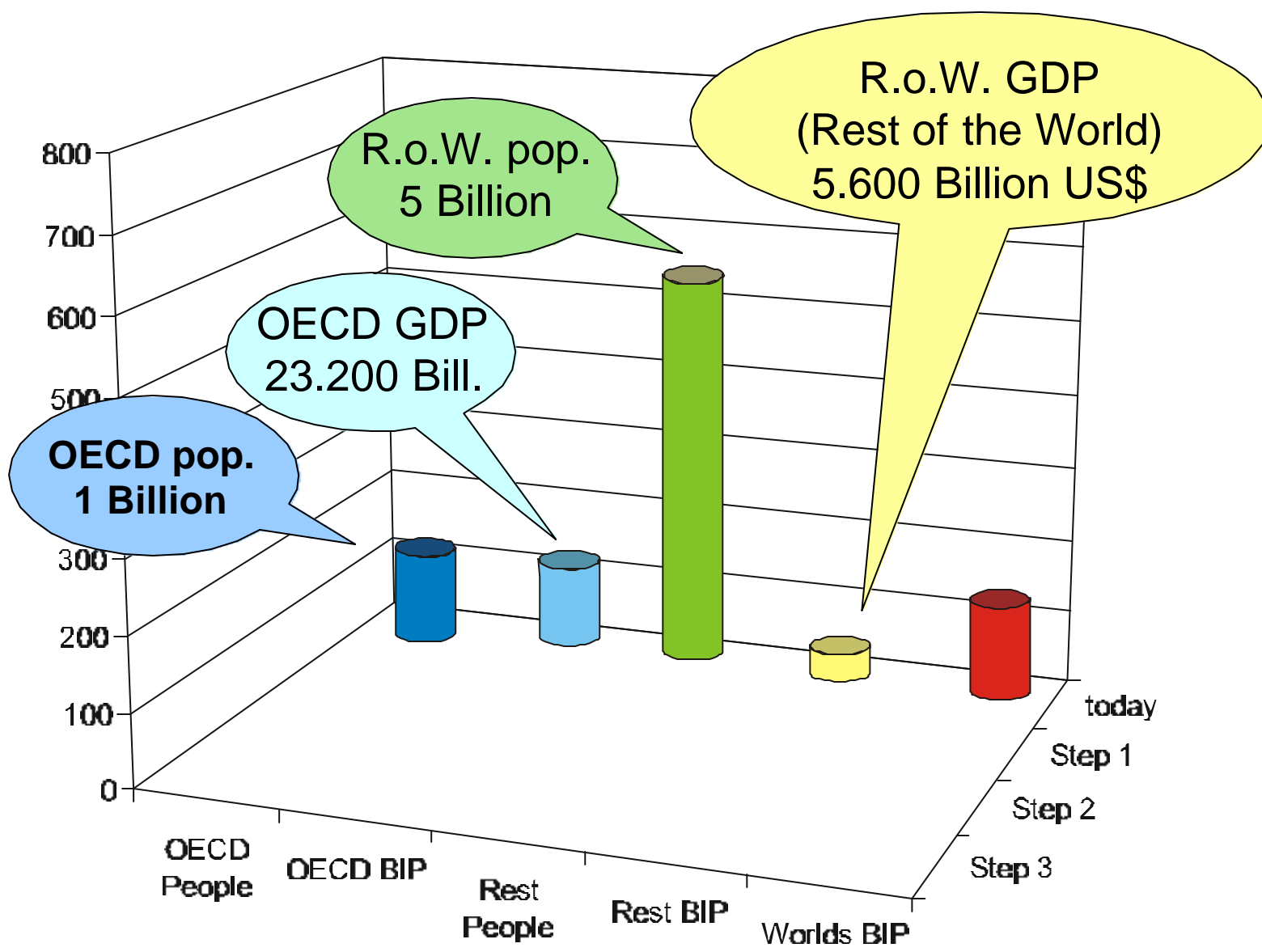
Klaus Dosch

Firenze, 3. April 2004

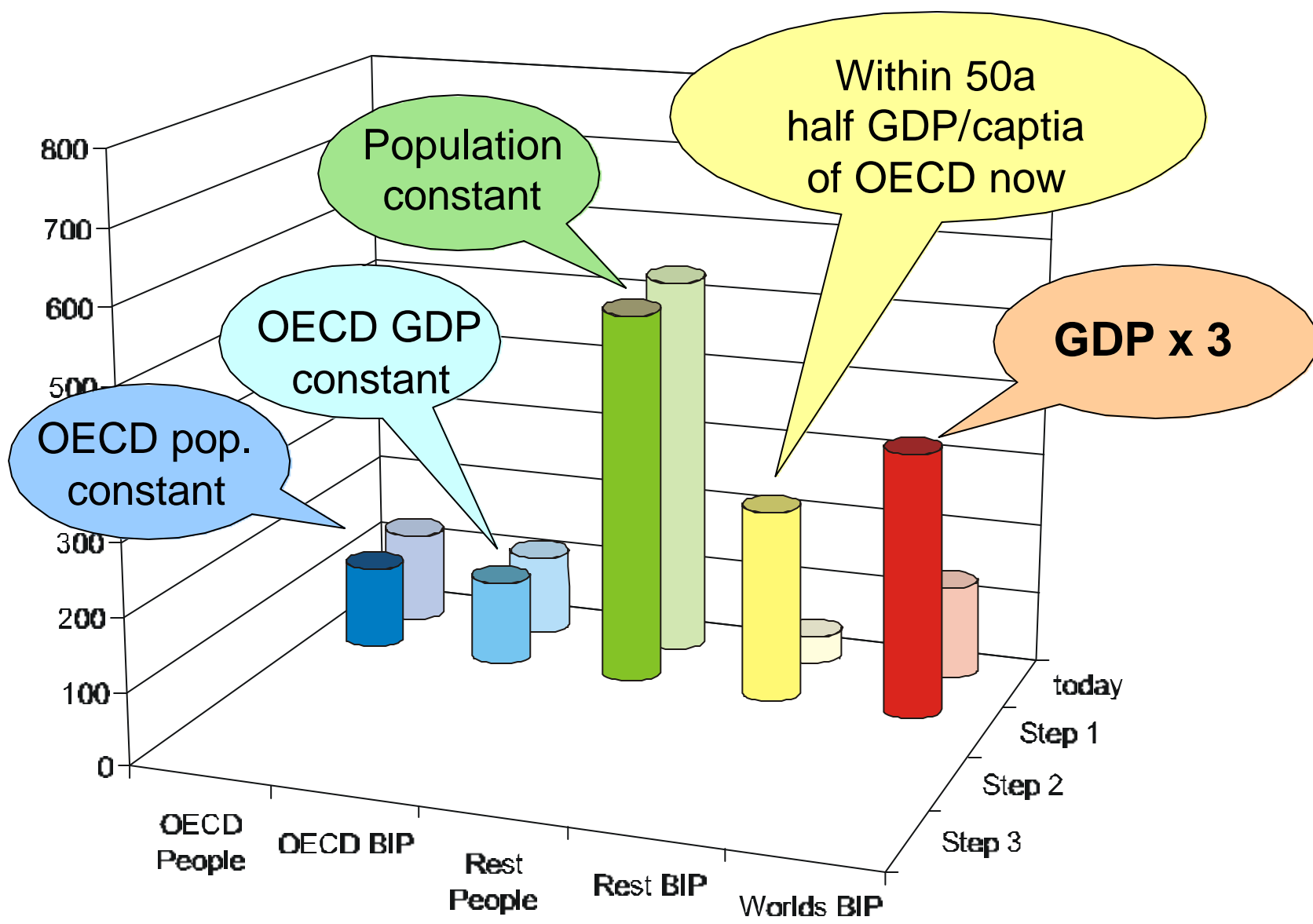
[www.aachenfoundation.org](http://www.aachenfoundation.org)



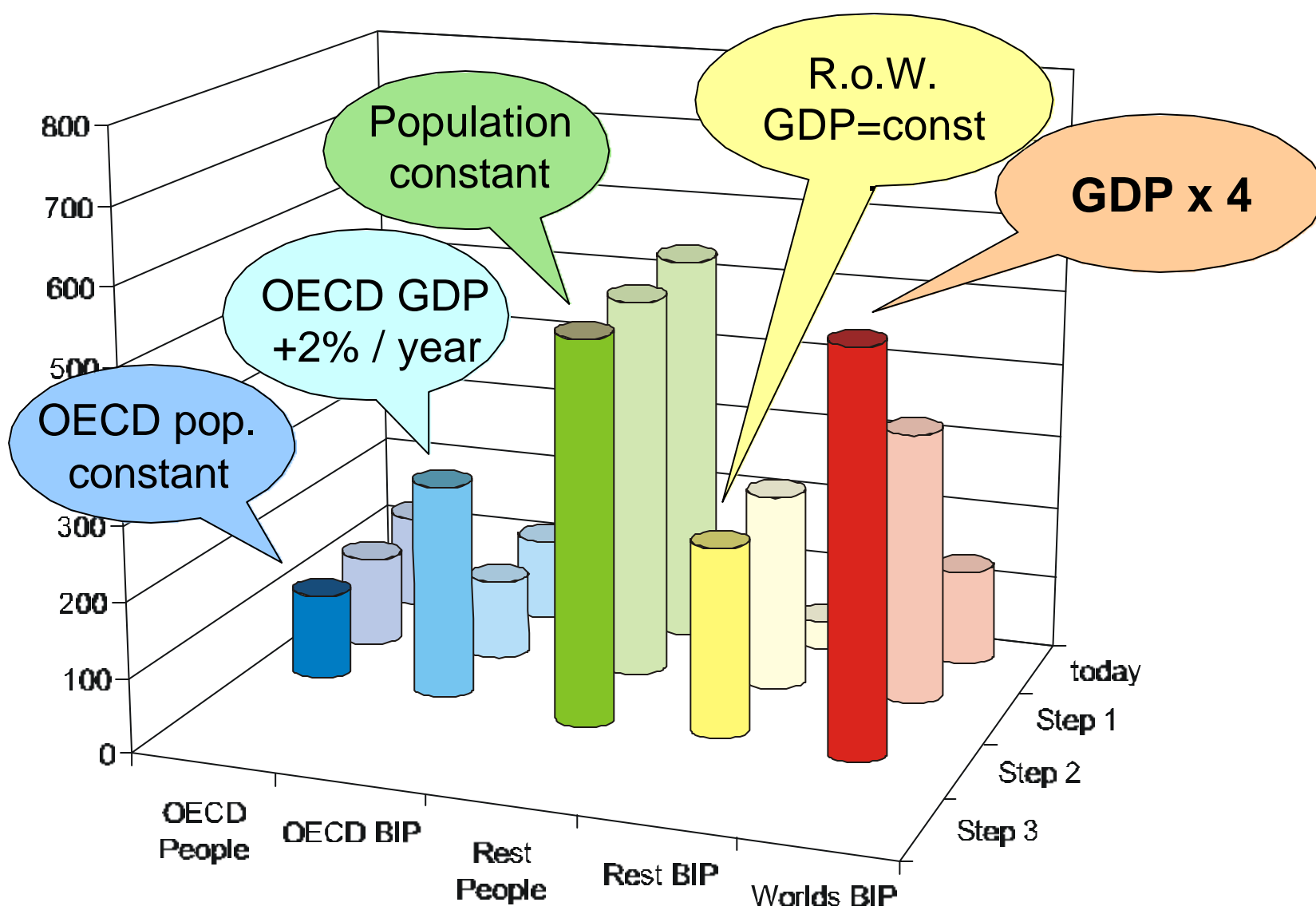
# GDP In The Future: A Little Model



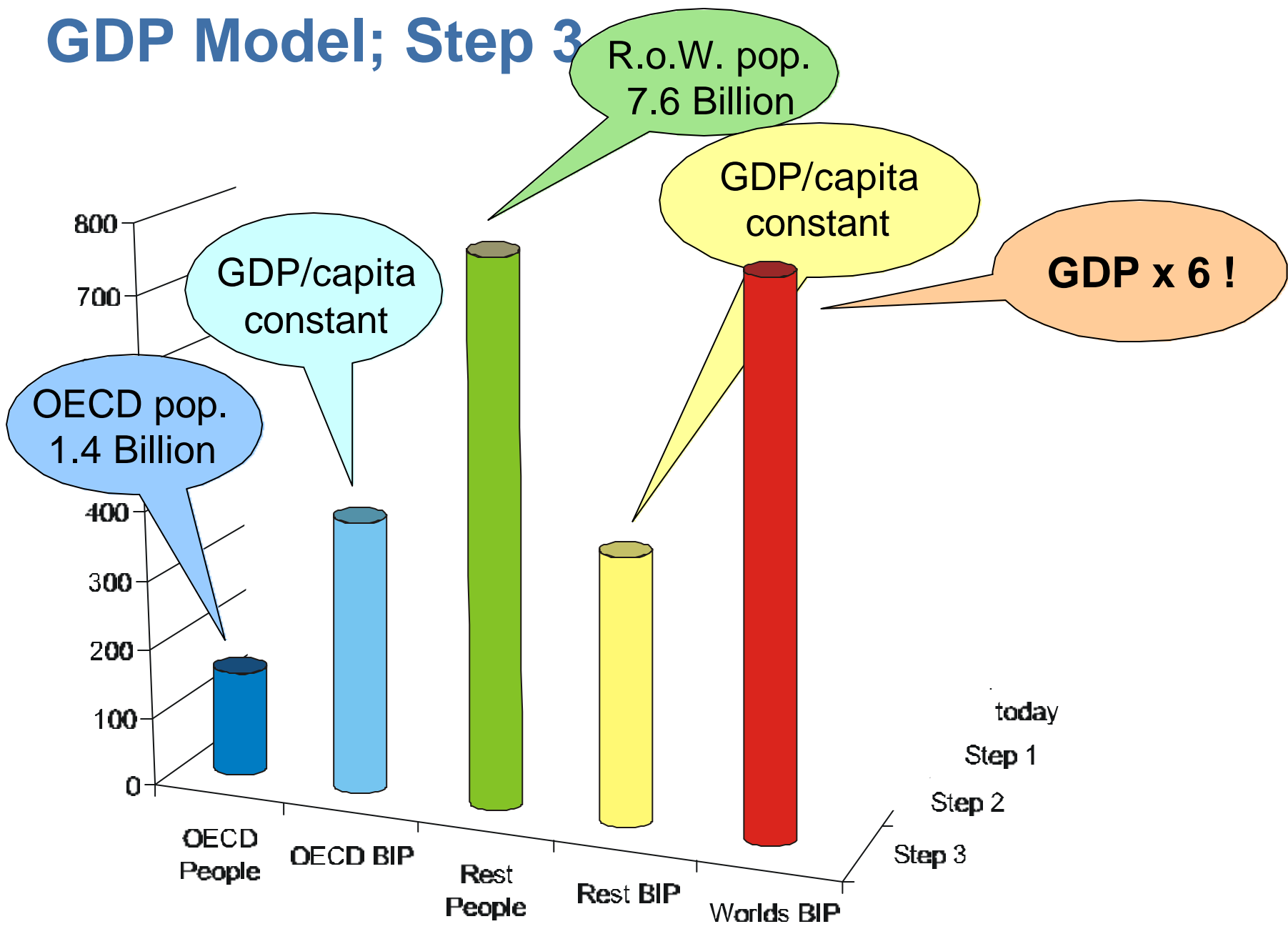
# GDP Model; Step 1



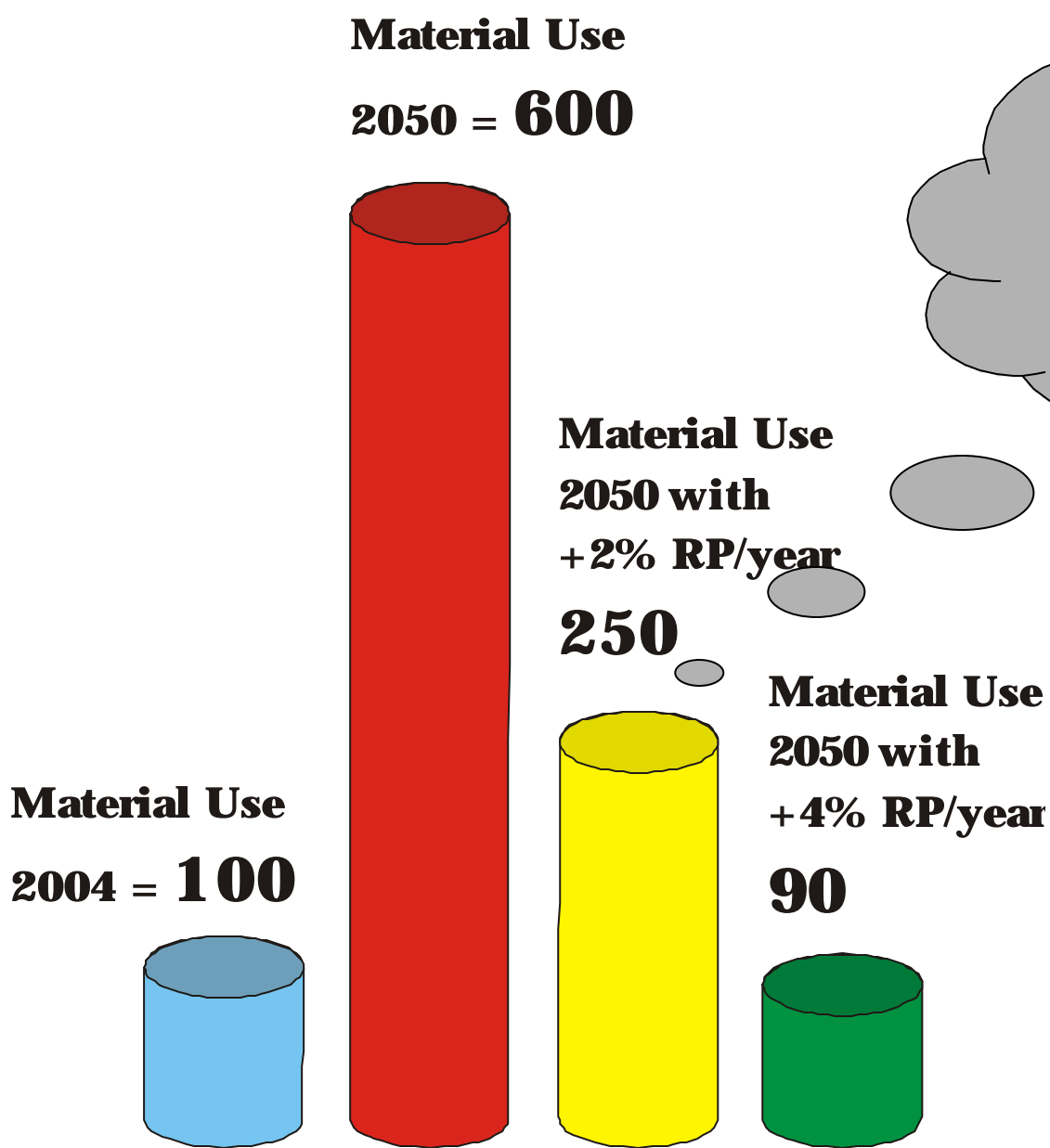
# GDP Model; Step 2



# GDP Model; Step 3

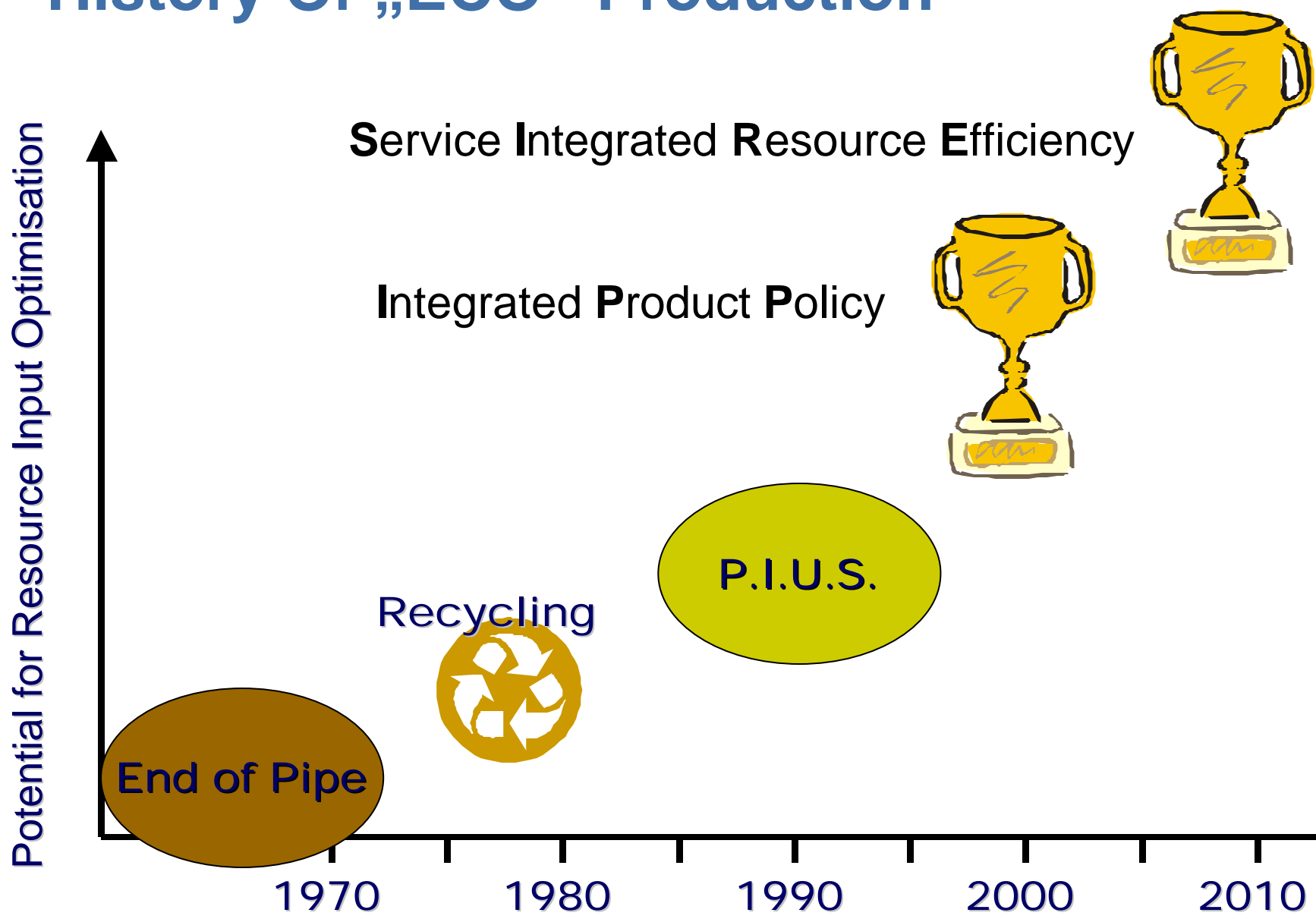


# Resource Productivity Is Indispensable



Improvements in Germany are about 2% / year!

# History Of „ECO“-Production



[www.aachenfoundation.org](http://www.aachenfoundation.org)



## RIO Prize Winner 2002

Appeal ® ; BAYER AG

Completely new Insecticide

- Turns the tables
- No spraying of plantation necessary
- No collateral damages
- No contamination of apples or soil
- Less resources; more work



## RIO Prize Winner 2003



Hotel Urthaler,  
ALPE DI SUISI

THOMA Holz GmbH, HOLZ 100 (100% wood)

- World record in insulation and heat storage
- Extremely durable construction
- Additional insulation needed, extremely fire-resistant
- Awarded with the RIO Innovation Prize in Summer 2003